CULTURAL FUTURES
New Funding | Your Ideas | Future Opportunities

May & June 2023

INSPIRE WASHINGTON
Inspire Washington acknowledges that we and our partners statewide are on the homelands of Native peoples, who have lived in this region from time immemorial. We pay respect to their elders past and present. We acknowledge their stewardship, their forced removal, and their continued fight to live on their ancestral lands.

We acknowledge that Port Townsend is on the ancestral homelands of the S’Klallam peoples.
About Us

Manny Cawaling, Executive Director

Jessi Wasson, Programs & Operations Manager
Today’s Agenda

• Welcome!
• About Inspire WA
• WA’s Legislative Session
• HB 1575
• $2 mill for Cultural Sector
• Other Legislative Wins
• Federal opportunities
• What do you need?
About us, our mission:

INSPIRE WASHINGTON
Opening doors to science, heritage, and the arts.

Inspire Washington strengthens communities and nurtures the human spirit by increasing access to science, heritage, and arts programming through advocacy, professional development, education and coalition building.
What we do at Inspire Washington

- Cultural Coalition & Partnerships
- Advocacy
- Resource Development
- Education
- Communications
Who we support: The Cultural Sector!

**SCIENCE & TECHNOLOGY**
nature conservancies, fish hatcheries, zoos, science and innovation centers, aquariums…

**HERITAGE**
historical and cultural heritage sites, humanities, museums…

**ARTS**
visual art, literature, music, dance, theater, spoken word, film, non-commercial radio…
The Stories We Share

- Economic Driver
- Promote curiosity, inspire creativity, build critical thinking
- Social opportunities, mental health, and wellness
- Academic achievement in kids
- Community building
- Civic pride and culture
CONTRAIBUTES
$72.8B
to the state's economy

REPRESENTS
10.8%
of the state's GDP

SUPPORTS
187,196
jobs in the state

Source: Bureau of Economic Analysis, 2023
OUR PARTNERS
Organizations     Government     Advocates
ACT Theatre
Allied Arts of Whatcom County
Arboretum Foundation, The
Artist Trust
Arts Center Task Force
Arts & Culture Coalition of Pierce County
Asia Pacific Cultural Center
Black Diamond Historical Society
Bridges Stage Company
Burien Actors Theatre
Burke Museum Association
Cascadia Art Museum
Cascadia International Women's Festival
Cascadia Music
Cascadia Poetics Lab
CaveMoonPress
Center for Wooden Boats
Central Washington Agricultural Museum
City of Bellevue
City of Edmonds Arts Commission
City of Kent Arts Commission
Children's Dance Theater
Classical KING FM 98.1
Coastal Interpretive Center
Cornish College of the Arts
Creative Dance Center
Dance School, The
Earshot Jazz
EastHUB
Edmonds Center for the Arts
Emerald City Ringers
Franklin County Historical Society
Friends of KEXP
Frye Art Museum
Grays Harbor Historical Seaport
Henry Art Gallery
Humanities Washington
Island County Historical Museum
Issaquah Fish Hatchery
Jack Straw Cultural Center
Kids Quest Museum
Kirkland Arts Center
Kirkland Performance Center
Kittitas County Historical Museum
League of Education Voters
Larson Gallery
Magenta Theater
Maple Valley Creative Arts Council
Mobius Discovery Center
Mode Music and Performing Arts
MOHAI
MoPOP
Mount Baker Theatre
Museum of Flight
Music4Life
National Nordic Heritage Museum
Northwest African American Museum
Northwest Boychoir & Vocalpoint! Seattle
Northwest Museum of Arts and Culture
Northwest Performing Arts Alliance
Northwest Railway Museum
Olympia Symphony
On the Boards
Orquesta Northwest
PACE Live
Pacific Northwest Ballet
Pacific Science Center
Path with Art
Pista sa Nayon
Puget Sound Revels
RAIN Incubator
Sand Point Arts and Cultural Exchange
San Juan Makers Guild
Seattle Aquarium
Seattle Art Museum
Seattle Arts and Lectures
Seattle Center - Cultural Programs Office
Seattle Children's Chorus
Seattle Chamber Music Society
Seattle Children's Museum
Seattle Children's Theatre
Seattle Men's & Seattle Women's Chorus
Seattle Mongolian Youth Center
Seattle Opera
Seattle Repertory Theatre
Seattle Shakespeare Company
Seattle Symphony
Seattle Theater Group
ShoreLake Arts
Snohomish County Historical Society
South King County Cultural Coalition
Spokane Arts
Spokane Youth Ballet
Steamer Virginia V Foundation
Stonerose Interpretive Center
Tacoma Arts Live
Tacoma Little Theatre
Tacoma Opera
Tacoma Refugee Choir
Taproot Theatre
Team Soapbox
TeenTix
Tieton Arts & Humanities
Town Hall Seattle
Vashon Center for the Arts
Village Theatre
Vytal Movement Dance
Wenatchee Valley Symphony Orchestra
Whidbey Island Music Festival
The Williams Project
Women in Film - Seattle
Woodland Park Zoo
Youth Theatre Northwest
5th Avenue Theatre
Our Advocates

A state-wide coalition of thousands of people just like you who value arts, heritage, and science programming that enhances the quality of life for all Washingtonians.
What’s Inspire WA been up to in the last year?
Advocacy
ad·vo·ca·cy (noun)
the act of pleading for, supporting, or recommending
Advocacy is:

Leadership
• Telling a funder about your program

Relationship Building
• Encouraging local civic groups to send volunteers to an event

Storytelling
• Telling your story of impact to government officials, educating policymakers about your work and sharing your expertise
Advocacy vs. Lobbying
What’s the difference?
“Lobbying is advocacy but not all advocacy is lobbying.”
Advocate in spaces where decisions are made!

- City Council
- Chamber of Commerce
- County Council
- School Board
- State Government
- Federal Government
- And more!
How to Advocate
Join the Process!

• Share your passions and values with your lawmakers (local, state, and federal) either in person or through email this summer! Off session advocacy is easy and so valuable.

• Attend Arts, Heritage, Science Week in Olympia Mark your calendars for February 5, 2024!

• Support a bill by signing in or testifying during the next Legislative Session

• Respond to I-Alerts on Inspire WA’s Inspiration League during the next Legislative Session
The Inspiration League is an online organizing platform that makes advocates easy, quick, and secure.
Senators Need a Nudge! $7 million At Stake!

We need one last push now as legislators get ready to negotiate the final version of their 2022 Operating Budget. This is the time we need your action and your voice the most, even if you have already participated in an E-Alert. The House has included many of our requests in their budget but the Senate has not. The best shot to get arts, heritage, and science organizations support and relief to ensure they are in BOTH budgets.

ACTION ITEMS:

Send a letter to your lawmakers using the template to the right that includes the following topics:

First, we encourage you to THANK legislators in both the Senate and House for developing budgets that fix the state’s ability to deliver $25 million in arts and culture and creative sector relief from 2021 and expand on that with $20 million for this 2022 fiscal year – that $45 million in desperately needed relief grants for our organizations throughout the state that have taken a beating.
2023 Washington State Legislative Session
Why the Legislative Session Matters!

The Legislature meets in session each January to create new laws, change existing laws, and enact budgets.

• 49 Senators
• 98 Representatives
• Working for you!
Inspire WA’s 2023 Legislative Session WINS!

Bills:
• HB 1575, councilmanic authority for the Cultural Access program
• HB 1247, Music Therapists
• SB 5436, Transfer of firearms to museums
• HB 1639, Billy Frank Jr statue

Budget:
• $2 million for the cultural sector
• Building for the Arts ($18 mill) & Heritage Capital ($10 mill)
• Over $20 mill to cultural orgs for local community capital projects
• NEW ArtsWA’s Tribal Cultural Affairs Program: $1,735,000
• ArtsWA’s creative districts: $574,000
• WAMA’s Museum Connects Program: $200,000
• Humanities WA’s Speakers Bureau ($150,000) and Prime Time Reading program ($700,000)
• ArtsWA’s total biennium appropriation: $15.8 million

Total funding for culture: $67,122,000
HB 1575
Providing Councilmanic Authority for the Cultural Access program
What is Cultural Access?

A publicly funded program that expands community access to cultural programs in science, heritage, and the arts.

- Created by state legislature in 2015, providing taxing authority to cities and counties for 7 years
- Voter approved 0.1% increased sales or property tax
- Increases public access to cultural activities
- Expands Cultural Education activities for public school students at both schools and cultural facilities, including transportation
- Provides sustainable funding for not-for-profit science, heritage, and arts organizations
Why it Matters?

• Cultural Equity throughout a community

• Academic success and meaningful experiences for students

• Greater economic prosperity and competitiveness

• Expanded quality of life

• Vibrant and Connected Communities

• Sustainable Funding for Cultural Nonprofits

• Post pandemic sector recovery with significant job creation and program expansion
Who is eligible to receive funding?

- Non-profit, 501(c)3
- Advancing and preserving the visual or performing arts, heritage, technology and science (such as zoology, botany, anthropology, or natural history)
- Providing programming or experiences available to the general public

Who is NOT eligible to receive funding?

State agencies, city governments, private foundations, radio or television broadcasting network or stations, cable communications system, internet-based communications venture or services, newspapers, or magazines.
History of Cultural Access

2006: PSRC Regional Economic Strategy includes Cultural Improvement District

2008: PSRC Outreach to Spokane, Tri-Cities, Vancouver

2009: Legislation introduced as HB 1666 and SB 5786

2011: Introduced as HB 1837 & SB 5626

2017: King County Cultural Access lost by 4,500 votes

2015: SHB 2263 passes to create Cultural Access

2018: Tacoma Creates passes with 67% vote

2019-20: SHB 5792 passes and amends Cultural Access

2022: Inspire Olympia! Passes with 58%
What is Councilmanic?

HB 1575 allows for Cultural Access to be implemented “councilmanically.” This means the legislative authority of a city or county may implement the program on their own. It provides more local control.

This is just another tool in toolbox for communities. Many cities or counties may find a public campaign cost prohibitive, so implementing councilmanically may be a better option for them.

A public vote is still an option!
A Roadmap for Cultural Access in your Community

• Build a Team and educate them!
• Have the hard and fun conversations
• Start planning community engagement
• Join our monthly Cultural Access round table: July 6 at Noon
Other Legislative Wins
$2 million for broad Cultural Sector support

• Just allocated on April 22 so we don’t know much yet!
• Similar process to Working WA 5, managed by Dept of Commerce in partnership with ArtsWA
• Get your UEI and 990 ready now
• More info coming after Labor Day
Local and Community Capital Projects

• Reimbursement-style grants provided to local governments and nonprofit organizations to help communities build and improve public facilities.

• Distributed by Dept of Commerce from the Capital budget

• L&C Projects are generally six figures but can be as much as $5 million per business

• Project requirements: must be a capital project, the project site must under control for a minimum of 10 years, and the business must be able to front the funding and then submit for reimbursement.

• Businesses must be sponsored by a member of the Legislature
State Funding for Cultural Facilities

Building for the Arts

- $18 million per biennium
- Buy, build, or renovate arts and cultural facilities.
- Max award is $2 mil. No minimum.
- May cover 33% of total project costs.
- Match requirement reduced!
- Less competitive and greater funding impact.
- Next cycle: Spring 2024
State Funding for Cultural Facilities

Heritage Capital Program
- Capital projects at historical museums, archives, and societies
- $10 mil per biennium
- Max grant award $1 mil
- Next cycle in early 2024

Historic Theatre Grant Program
- Only $515k budgeted, up from $350 last year
- Let’s advocate for more in the next Leg session
Arts Education: Arts 4 All

The Arts for All Coalition was founded by Inspire WA, ArtsWA, ArtsEdWA, and OSPI and works for the full inclusion of arts learning across Washington State’s PreK-12 public education system.
Federal Opportunities

Bills:
- Rebuild Rural America Act
- Performing Artist Tax Parity Act

Appropriations
- NEA & NEH

Sector Awareness
Become an invested partner of Inspire WA!

Becoming our partner as an individual or organization means investing in the power of culture and the power of your own voice to build community and enrich lives.

Member Levels
Individual: based on member age, $35-$75
Organization: based on annual budget size, $100 - 0.1% of annual expenses
Thank you!

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Q & A